## INSTITUTE OF DESIGNING & FASHION TECHNOLOGY





# FASHION COMMUNICATION

"Learn, Explore, Communicate"

#### ABOUT THE PROGRAM



"we train you build"

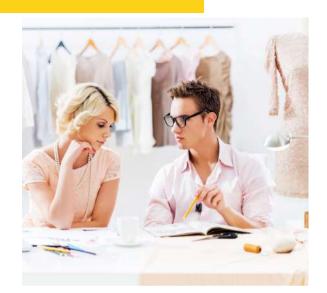


**Fashion Communication is one of the newest** fields. This world has pushed Fashion Communication to explore human-centred concepts and processes of system design linked with IT and traditional design. It is a specialised domain that trains fashion enthusiasts to promote, communicate and be creative in the lifestyle and fashion world. **Fashion Communication is for the ones who** aspire to build their careers as a fashion iournalist.

#### ABOUT THE PROGRAM



## "we train you build"



Fashion Communications covers the study of fashion writing, typography, event design, creative use of digital platforms, fashion illustration, fashion public relations and so on.

Amongst the top career pathways, an individual holding a degree in Fashion Communication can pursue Fashion Styling, Visual Communication, Space Design, Photography, Media and Digital Design, etc.

#### TOPICS WE COVER



### **Fashion Communication**

#### PART 1

- \* INTRODUCTION TO FC

  \* FUNDAMENTALS OF ART AND

  DESIGN
- \* FASHION ART ILLUSTRATION
  - \* FASHION PROMOTION

    \*FASHION COMMUNICATIONVISUAL SKILLS

    \*BROADCAST MEDIA AND
    FASHION

#### TOPICS WE COVER





#### PART 2

- \* FASHION PHOTOGRAPHY
  - \* FASHION JOURNALISM
    - \* FASHION BLOGGING
- \*FASHION MATERIAL STUDIES
- \*PERSONALITY DEVELOPMENT
  - \*PROFILE MAKING

#### PACKAGE & MODE





"increase your limit with us"

## COURSE DURATION: 3 MONTHS DIPLOMA PROGRAM PER LECTURE DURATION:

2 HOURS

**AVAILABILITY: WEEKDAY & WEEKEND** 

**LECTURE MODE: ONLINE LIVE** 

**INTERACTIVE CLASSES** 

FEES: 17,500/-

#### CONTACT US





### "connect with us to know more"

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