



FASHION COMMUNICATION

"Learn, Explore, Communicate"

**"we train
you build"**



Fashion Communication is one of the newest fields. This world has pushed Fashion Communication to explore human-centred concepts and processes of system design linked with IT and traditional design. It is a specialised domain that trains fashion enthusiasts to promote, communicate and be creative in the lifestyle and fashion world. Fashion Communication is for the ones who aspire to build their careers as a fashion journalist.

**"we train
you build"**



Fashion Communications covers the study of fashion writing, typography, event design, creative use of digital platforms, fashion illustration, fashion public relations and so on.

Amongst the top career pathways, an individual holding a degree in Fashion Communication can pursue Fashion Styling, Visual Communication, Space Design, Photography, Media and Digital Design, etc.

Fashion Communication

PART 1

- * INTRODUCTION TO FC
- * FUNDAMENTALS OF ART AND DESIGN
- * FASHION ART ILLUSTRATION
 - * FASHION, CULTURE AND LIFESTYLE
 - * FASHION PROMOTION
- * FASHION COMMUNICATION-VISUAL SKILLS
 - * BROADCAST MEDIA AND FASHION



PART 2

*** FASHION PHOTOGRAPHY**

*** FASHION JOURNALISM**

*** FASHION BLOGGING**

***FASHION COMMUNICATION- WRITING
SKILLS**

***PERSONALITY DEVELOPMENT**

***FASHION STYLING**

***FASHION MATERIAL STUDIES**

***PERSONALITY DEVELOPMENT**

***INDUSTRY INTERNSHIP**



**"increase your
limit with us"**

COURSE DURATION:

6 MONTHS DIPLOMA PROGRAM

PER LECTURE DURATION: 2 HOURS

AVAILABILITY: WEEKDAY & WEEKEND

LECTURE MODE: ONLINE LIVE

& OFFLINE

INTERACTIVE CLASSES

FEES: 30,000/-

CONTACT US



**"connect with
us to know
more"**

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