



# FASHION STYLING 3 MONTHS PROGRAM

## VISIT US!

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# INSTITUTE OF DESIGNING & FASHION TECHNOLOGY

"INSPIRING YOUTH IN THE  
WORLD OF FASHION"

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# WE WILL COVER EVERY ASPECT OF FASHION STYLING

- PERSONAL STYLING
- CELEBRITY STYLING
- COMMERCIAL STYLING
- EDITORIAL STYLING
- CORPORATE STYLING
- MAKEUP/HAIR
- PHOTOGRAPHY
- PORTFOLIO MAKING

## ABOUT US

Institute of Designing & Fashion Technology was established in October 2013 with the motto of "INSPIRING YOUTH IN THE WORLD OF FASHION", to be creative as well as self-sufficient. It is our aim to develop and train students to become independent entrepreneurs.

### WHAT IS FASHION STYLING

Globally, being a fashion stylist is becoming one of the most popular emerging professions in the fashion industry. Fashion stylists select the clothing and accessories for published editorial features, print or television advertising campaigns, music videos, concert performances, and any public appearances made by celebrities, models or other public figures. Fashion stylists often form part of a larger creative team assembled by the client to collaborate with the fashion designer, photographer/ director, hair stylist and makeup artist, as well as put together a particular look or theme for the specific project. Good fashion stylists know how to accentuate the positive attributes of the people they dress. Fashion styling requires extensive knowledge of the fashion industry !