INSTITUTE OF DESIGNING & FASHION TECHNOLOGY

# FASHION STYLING & COMMUNICATION

DFI

#### **1 YEAR DIPLOMA**

#### **GET IN TOUCH WITH US:**

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MUMBAI: SHANTI SHOPPING COMPLEX, B WING, 2ND FLOOR, ROOM NO: 323, 322 & 316/A, MIRA ROAD, THANE, 401107

ALIGARH: 201A SECOND FLOOR LIFESTYLE MARKET AMIRNISHA ALIGARH 202002

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### <u>1ST YEAR</u>

- FASHION STYLING
- COMMUNICATION AND FASHION IMAGE
- PERSONAL STYLING
- CELEBRITY STYLING
- COMMERCIAL STYLING
- EDITORIAL STYLING
- CORPORATE STYLING
- UNDERSTANDING HAIR & MAKEUP FOR Shooting
- FUNDAMENTALS OF ART AND DESIGN
- FASHION COMMUNICATION- VISUAL SKILLS
- FASHION PROMOTION
- SOCIAL MEDIA COMMUNICATION
- CREATING YOUR OWN BLOG
- CREATIVE AWARENESS

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## FASHION STYLING & COMMUNICATION

#### 2ND YEAR

- CREATIVE BUSINESS
- BRAND ANALYSIS AND DEVELOPMENT
- SUSTAINABLE BUSINESS PRACTICE
- BUSINESS PLANNING
- COLOR STYLING
- COSTUME TRENDS
- CREATIVE DIRECTION AND PHOTOGRAPHY
- FASHION COMMUNICATION- WRITING SKILLS
- BODY MOVEMENT ENHANCEMENT
- FASHION MATERIAL STUDIES
- PERSONALITY DEVELOPMENT
- PROFILE MAKING

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