

YOUTHPRENEURINDIA



Youthpreneur India in collaboration with IDFT
Presents

ENTREPRENEURSHIP MANAGEMENT

"learn how to build a startup"

**3 Months Program with
1 year of Mentorship**

**"we train
you build"**



This program is for future Entrepreneurs who wish to live life as per their own terms & conditions.

In this program you will learn how to start your own brand/company/business/startup. You will also learn effective marketing techniques without investment or with low investment.

This program will also guide you, how to increase sales to scale up your business.



"conquer the world with us"

Topic

- **ENTREPRENEURSHIP**
- **MYTHS ASSOCIATED WITH ENTREPRENEURSHIP**
- **WHO IS AN ENTREPRENEUR**
- **IMPORTANCE OF ENTREPRENEURSHIP**
- **WHY DO PEOPLE BECOME ENTREPRENEURS**
- **WHAT ARE ENTREPRENEUR SKILLS**



"conquer the world with us"

Topic

- **TECHNIQUE TO FIND AN INNOVATIVE START-UP IDEA**
- **SELECTION OF PRODUCT**
- **MARKET RESEARCH AND PLANNING**
- **MANUFACTURING**
- **COSTING & PRICING**
- **BUSINESS MODEL GENERATION**
- **CUSTOMER DEVELOPMENT**
- **COMPANY FORMATION**



"conquer the world with us"

Topic

- **BRANDING WITHOUT INVESTMENT**
- **MARKETING**
- **SOCIAL MEDIA**
- **DIGITAL MARKETING**
- **HOW TO INCREASE SALES**
- **FRANCHISE**
- **EXPORT**
- **FINANCE & INVESTMENT**
- **EARLY STAGE STARTUP VALUATION**
- **BUSINESS PLAN**

BENEFITS OF THIS PROGRAM



"big business starts small"

- It will enhance your ability to create wealth from your own business.
- It makes you to become a champion of innovation.
- It gives you the ability to create greater opportunities for yourself with advancing technologies.
- It makes you self-sufficient and enterprising.
- It gives you community understanding skills which is good for your business
- It enhances your business management skills.

BENEFITS OF THIS PROGRAM



**"passionately
own the vision"**

- It gives you an orientation to change that can help your business keep up with the ever changing times.
- It gives you a better understanding of the market economy that your business must thrive in.
- The education obtained leads to your ultimate personal growth.
- Your decision making skills improves.
- It expands your creative thinking.
- This program will help you to become Atma Nirbhar.

7 BENEFITS OF BEING AN ENTREPRENEUR



**"Good business leaders
create a vision"**

1. You set your own schedule
2. You believe in what you do
3. Your workplace can vary
4. You're the boss
5. You get to see your work change lives
6. You become a business leader
7. Excitement

YOUR TRAINER



SONAL SINHA

Author of Book:

Youthpreneur -

"Be your startup mentor"

**India Book of Record holder
for writing max chapters on
Entrepreneurship**

**CEO of Institute of
Designing and Fashion
Technology**

**The book has been
recognized & included in the
curriculum of multiple MBA
colleges in Mumbai & other
parts of India.**

**Founder of Youthpreneur
India**



CONTACT US

YOUTHPRENEUR
INDIA



**"connect with
us to know
more"**

**PROGRAM DURATION: 3 MONTHS WITH 1 YEAR OF
MENTORSHIP**

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